

# Cotton prices drop like a stone

Scot Young Research has taken the bold step of holding its prices on cotton products, including cloths and mopheads.

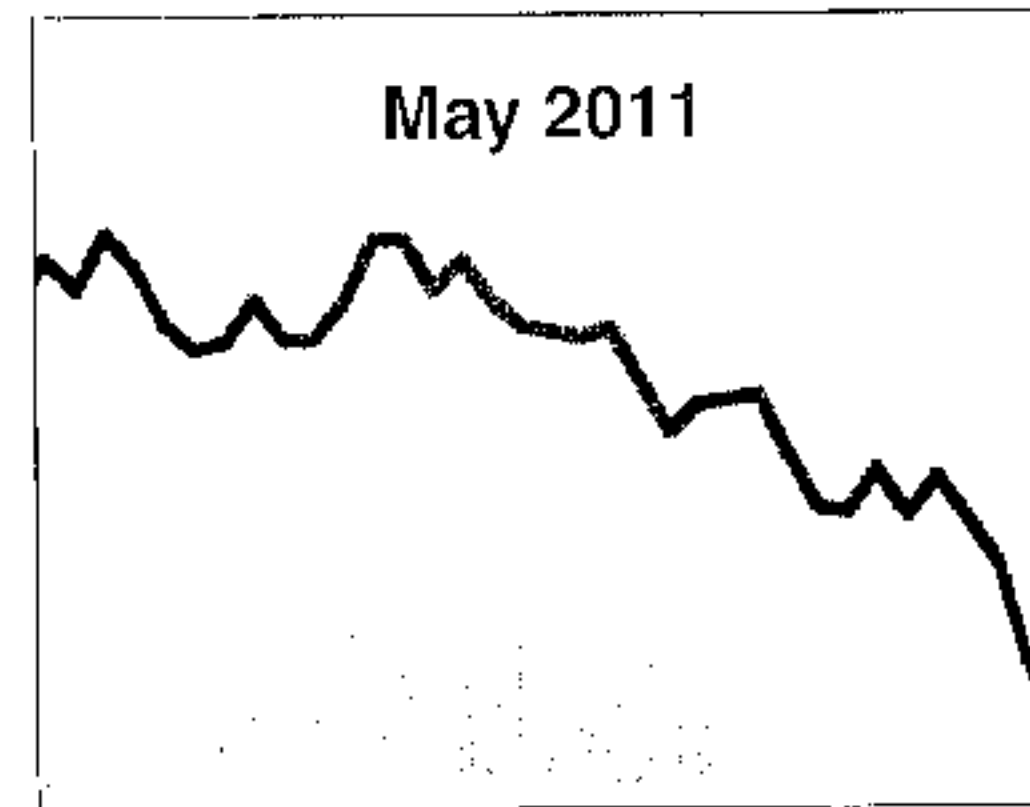
Others in the cleaning industry have put up prices by as much as 30 per cent - based on the rising price of cotton.

Now cotton has dropped steadily in price, posing the question whether those companies who have raised their prices will now cut

them again.

However the speculative bubble which caused cotton prices to rise has forced many in the industry to look at alternatives.

Scot Young Research, with its production facilities in Canada, Great Britain and China, has always chosen a different course. SYR mopheads in the main are manufactured from absorbant synthetic yarn (Syrtext) and non woven or



spun lace material.

The situation surrounding mopmaking has been confused by microfibre. Microfibre is not a credible alternative for wet mopping; its great weakness is that although microfibre is efficient at picking up dirt particles, it is very poor at rinsing out because of the stubborn way microfibre holds dirt in place.

With end users looking for alternatives to cotton and microfibre, it's time for non woven to step into the limelight.

The complete non woven range of mopping equipment, ie mopping combos, are designed in a light-

## SYR's decision not to raise prices pays off

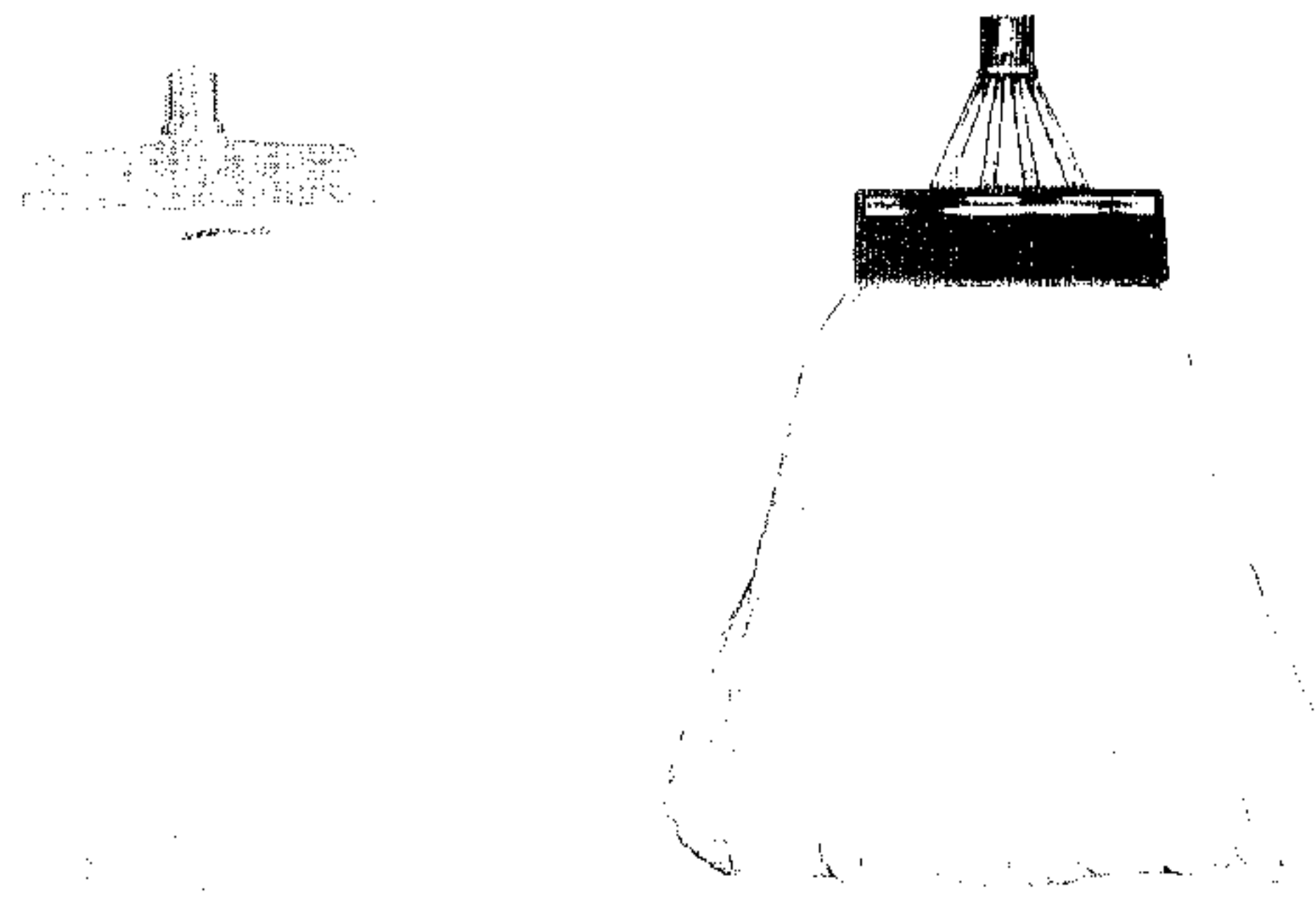
weight fashion. This has been made possible because non woven material releases water and moisture far more easily than yarn, especially cotton yarn. This lightweight feature makes mopping much easier.

Non woven mops pick up more water and release it far more easily than previous conventional cotton mops.

In addition, all of the new ranges of non woven mopping

combos are equipped with portion control. This effective, costless method of measuring correct dosage to each and every mopping combo means cleaning chemicals can be utilised without the use of labelling or expensive plumbing outlay.

The cost of non woven mopping combos are vastly reduced because of the lack of pressure needed for water extraction. Add to that the increased efficiency of non woven mops and the advantages are massive.



A SYRSorb non woven cut end mophead (left) is ideal for the disposable or semi-disposable market. The looped SYRSorb (right) is designed for all other uses.

**XPress**  
to the